



**INTERNATIONAL
BLACK THEATRE
FESTIVAL®**

A NC Black Rep Experience

IBTF 2024 Publication Ad Rates

The 2024 publication ad options include a printed souvenir journal, digital playbills, a digital colloquium journal, NC Black Rep’s mobile app, and website placements. The 2024 IBTF is expected to attract 60,000 patrons.

Price	Souvenir Journal	Playbills	Colloquium Journal	Mobile App	Website
\$3,500	Centerfold	(2) Full-page ads (digital)	Full-page ad (digital)	Scrolling Banner	Premium Placement
\$2,500	Inside Cover (front or back)	Full page ad (digital)	Full page ad (digital)	Scrolling Banner	Linked Ad
\$2,000	Full page ad	Full page ad (digital)	—	—	Linked Ad
\$1,000	1/2 page ad	—	—	—	Linked Logo
\$500	1/4 page ad	—	—	—	Unlinked Logo

***All advertisers will receive a 2024 IBTF preferred business sticker to display at their business.**

Format

Ad copy must be submitted in **.pdf, .png, .tif** or **.jpg** format. Print-ready files should be submitted via this Google Form or emailed to submissions@ncblackrep.org.

Design Fee

NC Black Rep will design advertisements for an additional \$100. Ads will be submitted for approval before they are placed in any publications.

Mechanical Requirements for the Souvenir Journal

Centerfold (full bleed, add 1/8 bleed around all borders)..... 17”w x 11”h
 Full page (no bleed – vertical orientation)..... 7 1/2”w x 10”h
 Half page (no bleed – horizontal orientation) 7 1/2”w x 4 3/4”h
 Quarter page (no bleed – vertical orientation) 3 1/2”w x 4 3/4”h

Payment

NC Black Rep will send an electronic invoice within 48 hours of receiving the advertising [Google Form](#). Payment must be remitted electronically within 14 days.

Policies

For the mutual protection of NC Black Rep, producer of the International Black Theatre Festival, and its supporters, the publisher reserves the right to refuse or reject any advertisement in part or its entirety.

Closing Dates

Ad copy must be submitted by **Friday, June 14, 2024**

FILL OUT FORM